

**ADENTS EXPANDS INTERNATIONAL OPERATIONS IN NORTH AMERICA
AND LAUNCHES MAJOR DEVELOPMENT PLAN**

Paris, 25th September 2014 - Driven by increasing global demand, software publisher ADENTS today announced the opening of its first international subsidiary in Canada as part of its major expansion plan.

Adents is extending its international presence to meet the growing demand of industrialists for serialization and unitary product identification solutions and to show its commitment to supporting its international customers.

The new entity, **ADENTS Canada Inc.**, based in Montreal, will support the launch of Adents' products in the North American market in early 2015.

Adents, which has been undergoing substantial growth recently, sees the Canadian subsidiary as the first phase of its international expansion, heralding the opening of further subsidiaries in America and Europe and the recruitment of over 150 positions in the upcoming months.

With innovative software solutions which respond to rapidly evolving international standards, Adents is poised to become the leading player in this high-growth market.

Mr. Christophe DEVINS, CEO of Adents said, "We are excited about locating this strategic part of our business in Montreal, a platform for the North American market and look forward to increasing our global footprint in the months ahead."

About Adents:

Adents is a leading software publisher, based in Palaiseau (Paris), France. Since 2010, Adents has been providing a variety of industry sectors with a unitary identification solution featuring two product ranges:

Adents Pharma Suite identifies and affiliates each individual product to satisfy the regulatory serialization requirements of players in the Life Science industry.

Adents Central individually connects each product to track and geo-reference it, protecting brands from parallel markets and counterfeiting, and creating a personal link with consumers.

Founded in 2007, Adents currently employs over fifty people and foresees exponential growth over the next twelve months.

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