

News Release

9 Law Drive
Fairfield, NJ 07004
973.227.8080

turchette.com

TURCHETTE
BRAND MARKETING • PUBLIC RELATIONS

client: **Adents**
contact: Christopher Dale
 Turchette Agency
 (973) 227-8080 ext. 116
 cdale@turchette.com

Adents Pharma Suite Serialization Software Wins 2015 Innovation Award from *Medicine Maker Magazine*

Serialization Software Recognized as Innovative Solution for Meeting Pharmaceutical Industry's Increasing Track-and-Trace Requirements

Princeton, NJ – **Adents**, a leading provider of versatile and easily deployable serialization and track-and-trace software solutions for the pharmaceutical and life sciences industries, has been recognized with a **2015 Innovation Award** from ***Medicine Maker Magazine*** for its groundbreaking **Adents Pharma Suite** Serialization Software.

Adents Pharma Suite's high accuracy, deployment speed, cost-efficiency, easy configuration and maximum flexibility are among the features that stood out to the judges. In a global pharmaceutical market where serialization is becoming mandatory, the judges were also impressed with the fact that the software is fully interoperable, easily scalable, highly flexible and designed to meet the ever-shifting needs of pharmaceutical manufacturers and contract packagers.

Medicine Maker's inaugural Innovation Awards recognized those breakthrough technologies introduced in 2015 expected to have a significant impact on pharmaceutical manufacturing. Though the publication is largely aimed at those who work directly with the production of medicines, the publication saw it fit to honor companies that make such manufacturing possible – vendors whose achievements and expertise lie not in developing the latest drugs, but in developing the technologies that make the process possible. Nominations were received from all facets of the pharma industry and were assessed by an independent, anonymous panel of industry experts, who ultimately named the ten innovations deemed most impactful.

Judges recognized **Adents Pharma Suite** for its user-friendly serialization solution that combines accuracy with fast implementation and user simplicity. Developed in compliance with cGMP and 21 CFR Part 11 regulations and following GAMP5 guidelines, Adents' serialization software solutions perform a variety of crucial track-and-trace capabilities, including:

- Generation of unique serial codes that support the importation of serial numbers from trading partners and government agencies
- Aggregation management for commissioning (bundle, pallet, etc.), and distribution of various types of serialized codes
- Facilitate and drive the printing of unit barcodes, and ensure their compliance
- Data centralization and reports processing

"As mandates continue to be enacted around the world, the critical need to implement a comprehensive, cost-effective serialization solution to meet track-and-trace requirements is increasingly valued," said James Cummings, VP Americas for Adents. "We're so pleased our Adents Pharma Suite serialization software was recognized for its outstanding ability to help companies comply with existing and future serialization mandates, and to strengthen their entire production process by making all products easily trackable through one versatile, easy-to-integrate solution."

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About Adents

Headquartered in Massy, France, Adents is a software specialist of unique product identification and traceability helping manufacturers from all sectors to adapt to market changes and comply with regulations on traceability. Adents innovative solutions enable manufacturers and brands to protect themselves from counterfeiting and grey markets, better control their distribution channels and create a personalized link with their customers. Founded in 2007, Adents operates in Europe, Canada, and in the United States. For more info, visit www.adents.com